## **ORDER**

108523 Orders Order / Rev: Alt Order #: 06870014 Product Desc: Estimate: Est 3187 Flight Dates: 11/02/12 - 11/06/12 Primary AE: Amy McCreary Original Date / Rev: 11/01/12 / 11/06/12 Sales Office: BLPHI Order Type: GENERAL. Sales Region: National Name: Strategic Media Placement, Inc. Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 7669 Stagers Loop Billing Cycle: EOM/EOC Delaware, OH 43015 Agency Commission: 15% Heck, Joe for Congress Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC02 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Bill Plan					
Start Date End Date		# Spots	Gross Amount	Net Amount	
10/29/12	11/05/12	10	\$20,500.00	\$17,425.00	

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$20,500,00	\$17,425.00	0.00
Totals	10	\$20,500,00	\$17,425.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

	<b>.</b>				O. 4154 1.55					_	
Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 1 KSN	V 11/02/1	2 11/05/12	Dr. Phil	CM	3-4p	MF	1:00	1 \$900,001	0.00 NM	2	\$1,800.00
			Dr Phil								
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 1	0/29/12	11/04/12	F	1	\$900.00	0.00					
Week: 1	1/05/12	11/11/12	M	1	\$900.00	0.00					
N 2 KSN	V 11/02/1	2 11/05/12	M-F Early News	СМ	5-630p	MF	1:00	1 \$2,400.001	0.00 NM	2	\$4,800.00
			M-F Early News								
8	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	0/29/12	11/04/12	F	1	\$2,400.00	0.00					
Week:	1/05/12	11/11/12	M	1	\$2,400.00	0.00					
N 3 KSN	V 11/03/1	2 11/03/12	RALSTON in PRI	ME CM	8-11pm	S-	1:00	2 \$2,400.001	0.00 NM	2	\$4,800.00
			RALSTON in PR	IME							
Ş	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week:	0/29/12	11/04/12	S-	2	\$2,400.00	0.00					
N 4 KSN	V 11/04/1	2 11/04/12	News 3 Sunrise -	SUNDAM	6a-7a	S	1:00	1 \$700.001	0.00 NM	1	\$700.00
			News 3 Sunrise S	SUNDAY				, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,	4,00,00
9	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
_	10/29/12	11/04/12	S	1	\$700.00	0.00					
N 5 KSN	V 11/04/1	2 11/04/12	News 3 Live in Pr	ime CM	7-10pm	S	1:00	1 \$3,600.001	0.00 NM	1	\$3,600.00
			News 3 in Prime		, , , , , , , , , , , , , , , , , , , ,	_		, 40,000,00	0.00 1110		φο,οφο,οσ
	Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
-	10/29/12	11/04/12	S	1	\$3,600.00	0.00					
N 6 KSN		2 11/04/12	LAW & ORDER (	evnd\ DEM	<del></del>	/ SUNS	1:00	2 \$2,400.001	0.00 NM	2	ቀፈ የሰስ ሰስ
NO VON	170471	1 1/04/12	Law & Order (syr		M-37 6-11b	/ 30143	1.00	ے  φ2,400.00 ι	O.OO MIN		\$4,800.00
			Law & Older (Syr	MY FIXINE							

Print Date: 11/06/12 15:16:05 Page 2 of 2

Totals

10

\$20,500.00

Order / Rev: 108523 Advertiser: Heck, Joe for Congress Alt Order #: 06870014 Product Desc: KSNV Flight Dates: 11/02/12 - 11/06/12 Estimate: Est 3187 Ln Ch Start Inventory Code Break Start/End Time Days End Len Spots Rtg Type Spots Rate Pri Amount N 6 KSNV 11/04/12 11/04/12 LAW & ORDER (synd) RGM M-SA 8-11p / SUN-----S 1:00 2 \$2,400.001 0.00 NM \$4,800.00 Law & Order (synd) PRIME Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 2 \$2,400.00 0.00